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ABSTRACT

A printing method for printing an image on a medium according to the present invention includes the following steps: printing a correction pattern based on a first gradation value by ejecting ink from a plurality of nozzles moving in a predetermined movement direction and forming a plurality of dot lines in an intersecting direction that intersects the movement direction; obtaining, for each dot line, first information corresponding to the first gradation value by measuring a darkness of the correction pattern dot line by dot line; and printing an image constituted by a plurality of corrected dot lines on the medium by correcting each dot line in accordance with the first information and second information corresponding to a second gradation value that is different from the first gradation value.